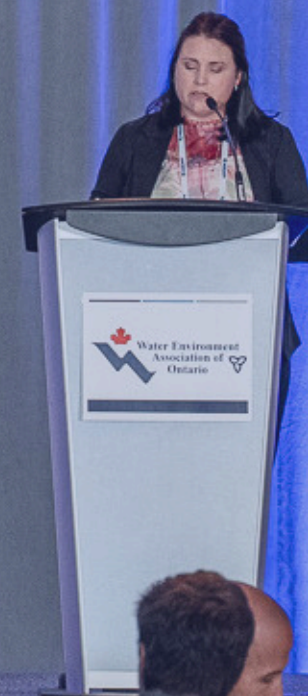


# WEAO Technical Symposium & OPCEA Exhibition

Conference Sponsorship  
Opportunities 2026

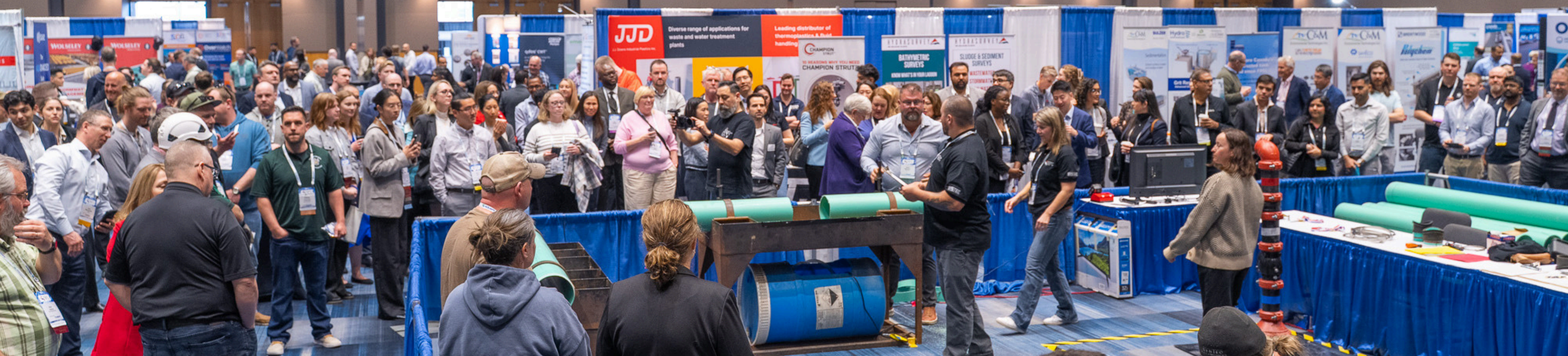
Connecting Ontario's  
Water, Wastewater, Stormwater &  
Biosolids Leaders





# WHY SPONSOR WEAO?

Partnering with WEAO Technical Symposium & OPCEA Exhibition connects your organization with Ontario's water, wastewater, stormwater, and biosolids decision-makers, technical leaders, and emerging professionals. This premier annual event offers meaningful engagement, high-value visibility, and alignment with sector leadership.



**900+**

Conference Attendees

**120+**

Exhibitors

**100+**

Technical Sessions

**7,000+**

Digital Reach

WEAO's Technical Symposium & OPCEA Exhibition is Ontario's leading annual gathering for water and wastewater professionals



# Conference Sponsorship Levels & Value Overview



A range of opportunities designed to align with your organization’s goals, visibility needs, and Environmental Social, and Governance (ESG) priorities

## PLATINUM \$10,000

*\*Limited availability*

- Premier branding across conference touchpoints
- Highest on-site and digital visibility
- Priority recognition and positioning
- Choice of level specific logo placement (lanyard or hotel key cards)

## GOLD \$7,500

*\*Limited availability*

- Strong on-site and digital presence
- Logo recognition across key materials
- Delegate engagement opportunities
- Choice of level specific benefits (e.g., logo on icebreaker tickets, signature drink, logo with link in app)

## SILVER \$5,500

- Consistent on-site and digital brand visibility
- On-site recognition
- Digital acknowledgement
- Choice of level specific benefits (e.g., coffee breaks or water fill stations total of 5 opportunities)

## BRONZE \$2,500

- Core on-site conference sponsorship presence
- Logo recognition
- Digital acknowledgement
- Choice of track to feature logo

## IRON SPONSOR - \$1,000

Accessible entry-level sponsorship offering consistent visibility and inclusion

- Logo recognition on conference website
- Logo recognition in conference app
- Inclusion in sponsor e-blasts
- Choice of signage at ice breaker or at photo opportunity sponsor area

Detailed benefit allocations & deliverables in Appendix A

# A la Carte & Custom Sponsorship Opportunities

Flexible conference sponsorship options designed to complement existing conference sponsorship packages or stand alone as accessible opportunities for organizations seeking targeted visibility and engagement.



## KNOWLEDGE POD \$300/15 minute session

*Limited availability*

- Mini-stage with screen and seating (~20)
- 15-minute presentation blocks
- Sessions listed in the conference app
- Ideal for case studies, innovation or technical insights
- Available as a stand-alone opportunity or as an enhancement to any sponsorship level

## POP UP SIGN DISPLAY \$300

*Limited availability*

- One pop-up sign placed in a WEAO-approved location
- High-traffic on-site visibility throughout the event
- Simple, cost-effective brand recognition
- Ideal as a stand-alone visibility option or as an add-on to existing sponsorships

## CUSTOM OPPORTUNITIES Let's Talk

- Have an idea that aligns with delegate experience, innovation, sustainability, or engagement?
- WEAO welcomes custom sponsorship concepts and will collaborate to build the right fit.
- Ideal for organizations seeking tailored, lower-barrier sponsorship entry point.

A la carte opportunities may be purchased independently or bundled with conference sponsorship packages. Pricing and availability upon request. Contact us to discuss options.

# Premium Experience Sponsorship Opportunities

High-visibility, delegate-focused sponsorships designed to create meaningful touchpoints, elevate the conference experience, and align with ESG and engagement priorities

## Curated Swag Station

**Presenting Sponsor \$4,000/Supporting Sponsor \$500**

### What it is

A centrally located, swag station featuring useful, sustainable, and thoughtfully curated items for conference delegates

### Presenting Sponsor Benefits (\$4,000)

- Presenting sponsor recognition across Swag Station
- Opportunity to include branded materials or products
- Pre-, during-, and post-conference social media recognition
- High-volume delegate interaction and take-home brand exposure

### Why it works

- Reduces waste while increasing brand value
- Aligns with ESG and sustainability principles
- Creates a positive, memorable delegate experience

### Supporting Swag Item Sponsors (\$500)

- Opportunity to include one approved branded item in the Curated Swag Station, includes recognition

## Recharge & Connect Lounge

**Exclusive Sponsor \$7,500**

### What it is

A branded lounge space designed for networking, relaxation, and informal connection throughout the conference

### Sponsor Benefits

- Exclusive branding within the lounge space
- Wayfinding signage throughout the conference directing delegates to the lounge
- Opportunity for branded amenities (e.g., charging stations, refreshments, seating)
- Recognition in conference materials and digital platforms
- Sustained visibility over multiple days

### Why it works

- Positions sponsor as a supporter of delegate well-being
- Encourages meaningful engagement
- Creates a premium, people-centered brand association

Experience sponsorships are limited in number. Pricing, customization, and bundling options available upon request. Contact WEAO to discuss the right fit.

# Appendix A

## Detailed Conference sponsorship Benefit Matrix

This matrix provides a detailed comparison of benefits across conference Sponsorship levels for reference

To secure your conference sponsorship or request additional details, please contact:

**Jennifer Morales**

Membership Services Manager

jennifer@weao.org

416.410.6933

	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,500	BRONZE \$2,500	IRON \$1,000
1 Trade Show Booth (Single Booth)	✓				
Logo on Badges	✓				
Recognition at Registration Desk	✓				
Podium Time (2 Minutes) at Opening Session	✓				
Company Video at Awards	✓				
Half Page Ad in Influents	✓	✓			
Delegate Registration	✓	✓			
Reserved Seating at Opening Session	✓	✓			
Social Media Posts (Individual)	✓	✓	✓		
Logo on Proceedings Page of WEAO Website	✓	✓	✓	✓	✓
Logo on Conference site and in the App	✓	✓	✓	✓	✓
Logo on Trade Show Entryway	✓	✓	✓	✓	✓
Logo on Conference E-Blasts	✓	✓	✓	✓	✓
Logo on Sponsor Page of Influents	✓	✓	✓	✓	✓
Social Media Post (in Category Grouping)	✓	✓	✓	✓	✓
Delegate List	✓	✓	✓	✓	